

Art and Design

Controlled Assessment Teacher Guidance and Exemplar Tasks

SPECIMEN

GUIDANCE FOR TEACHERS

For GCSEs in Art and Design OCR will assume a limited level of control in task setting for the controlled assessment. Whilst OCR has produced the following exemplar material, it cannot be used for live assessment; centres must produce their own starting points, briefs, scenarios and stimuli for candidates to use. Any controlled assessment material devised by centres must be designed to meet the full assessment requirements of the unit including the chance to gain marks at the highest level.

The same controlled assessment material must NOT be used as practice material and then again for live assessment purposes.

How will the controlled assessment task work?

Centres must prepare their own assessment material for controlled assessment purposes. The controlled assessment starting points, briefs, scenarios or stimuli that centres prepare should be given to candidates at an appropriate point during their GCSE course. Candidates will have up to 15 weeks to plan, prepare, develop and realise their portfolio. Marks should be submitted to OCR by the deadline of 15 May.

Illustrations, suggested artists and resources can be provided to candidates for guidance. All work undertaken by candidates must be done within the appropriate level of supervision.

Candidates must produce work that is relevant for the Art and Design GCSE that they are entered for. More detailed information on these requirements is contained within the specification.

Candidates must present their portfolios in an organised and accessible manner remembering that their work may be displayed for the purposes of moderation. All work must be clearly labelled with the candidate's name, candidate and centre number and endorsement code; the final piece(s) must be clearly identified.

All work must be produced within the specified time and all outcomes must be achieved by the deadline set by the centre/

All sources must be clearly shown or stated and copyright acknowledged. Candidates must complete an Authentication Form in which they undertake that all preparatory work and outcome(s) are their own work.

GUIDANCE FOR CANDIDATES

The candidate portfolio is intended to promote your creative and analytical skills. You are required to follow the theme set and guidance given by you teacher.

You are then required to produce preparatory work, developmental studies and produce a final realised piece or pieces during the 15 week supervised period.

You must demonstrate in both your preparatory and development work and your realisation(s) that you have:

- Recorded your experiences and observations
- Researched and explored your ideas
- Used suitable materials and techniques
- Shown connections between your work and that of other artists, designers or craftspeople
- Selected your preparatory studies and developed them into a realised piece or pieces.

Methods of working could include as appropriate:

- Working from direct observation and experience
- Exploring the qualities of materials, processes and techniques
- Developing a theme in a personal or imaginative way
- Relating to the work of artists, designers or craftspeople
- Identifying and responding to a problem and offering possible solutions or lines of enquiry.

Your work will be assessed on your ability to do the following:

- AO1 develop ideas through sustained and focussed investigation informed by contextual and other sources, and that demonstrates analytical and critical understanding. [25 marks]
- AO2 experiment with and select appropriate resources, media, materials, techniques and processes for reviewing and refining ideas as your work develops. [25 marks]
- AO3 record in visual and/or other forms ideas, observations and insights relevant to intentions and that demonstrate an ability to reflect on work and its progress. [25 marks]

AO4 present a personal, informed and meaningful response demonstrating critical understanding, realising intentions and where appropriate making connections between visual, written, oral and other elements.

[25 marks]

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EXEMPLAR MATERIAL

All the starting points are designed to encourage recording of observations, creative exploration and personal development.

The theme is intended as a general introduction to all of the endorsements but the teacher should make more specific interpretations.

A range of diverse interpretations of the theme is to be encouraged.

Evidence should be shown that each of the Assessment Objectives has been addressed and knowledge, skills, understanding and personal responses have developed throughout the Candidate Portfolio.

Critical understanding and contextual sources can embrace the work of artists, designer, craftworkers, photographers and either historical or present-day practitioners. In the same way links can be made to culture, traditions, identity or contemporary society.

You may follow the guidance closely or use it as background information to stimulate your own interpretations of the theme.

Botanical Structure and Illustration

The external or internal structure, pattern, shape, colour and texture of plants, flowers and cacti have inspired artists, photographers and designers throughout history and continue to be an important source of inspiration for contemporary practitioners.

This portfolio uses accessible forms of plants and flowers to provide the stimulus for candidates' investigations of structure, shape, pattern or colour. The use of a wide range of media is also promoted, as the study of botanical forms invites many different approaches.

The portfolio could move from directly observed studies into either well-established still life outcomes or more abstracted realisations with an awareness of alternative media, scale, relief or three-dimensional design. Alternatively the portfolio could be developed in a way that encourages a surreal or fantasy approach.

Suggested Research

The portfolio could draw on inspiration and create links from many sources, including the following:

The floral paintings and prints of Henri Fantin-Latour

Both Max Ernst and Henri Rousseau used exotic vegetation as an important element in their fantasy painting

Georgia O'Keeffe used the bold forms of cacti and contrasted their sharp spikes with soft delicate flowers

The ceramic forms of Kate Malone, Mary Rogers and Christine Constant use a range of botanical influences

The work of Victorian travel illustrators who recorded botanical discoveries

The work of Art Nouveau artists such as Emile Galle, Louis Comfort Tiffany and Charles Rennie Mackintosh

Photographic work of Karl Blossfeldt

The works of William Morris and the Arts and Crafts movement

The works of William Morris and the Arts and Crafts movement



Image A



Image B



Image C

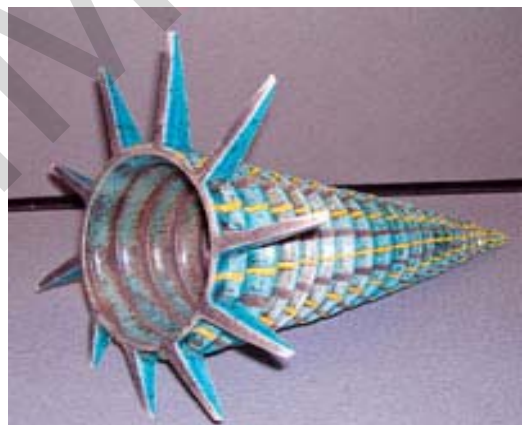


Image D



Image E

Suggested Activities

- Candidates could look at either a collection of cacti, or flowering plants and make initial recordings through drawing, photography and using materials appropriate to their intentions. Initial studies could consider shape, colour, and structure
- Experimental studies to develop mixed-media.....
- Develop stylistic changes, so that shapes and patterns of the selected forms are emphasised by abstract, linear and fragmented treatments...
- Interesting departures would be for candidates to consider surreal applications of metamorphosis....

Endorsements

Combined Areas of Study

Work from at least two of the following:

Fine Art

Graphic Communication

Photography

Textile Design

3D Design

Assemblages of seedpods, dried grasses, flowers and leaves could inform studies that investigate texture, shape and structure.

This research could be developed equally towards printmaking, photographic and 3D interpretations.

Connections to Eduardo Paolozzi, Jack Beal...



Image F

Fine Art

Painting and drawing

Printmaking

Sculpture

Alternative media



Image G

© 2008 Andy Warhol Foundation for the Visual Arts / Artists Rights Society (ARS), New York / DACS, London

Where facilities allow this theme could be taken into a 3D direction....

Alternatively a series of collages could lead into a 'wet into wet' painting as the unexpected textures of materials are translated into painted textures....

This process could be followed with a sequence of prints: mono prints, relief prints or screen prints....

Connections to Andy Warhol, Claude Monet, Eduardo Paolozzi...

Graphic Communication

Advertising

Illustration

Packaging

Multimedia



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Recording the subject matter either through drawing or photography could develop Graphic Design interpretations. A series of posters using illustrations and typography could be produce to promote 'The Chelsea Flower Show'

Connections to Art Nouveau poster designs or psychedelic posters of the 60's...

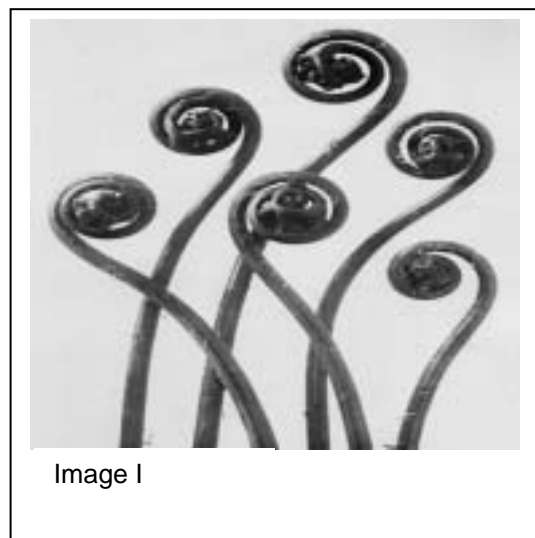
Photography

Darkroom or digital photography

Film or Video

Multi-media

DVD or CD-ROM presentations



Recording progressively the wilting and decay of a flower, almost as a storyboard, could stimulate many photographic interpretations. Then choosing the most successful shots to either enlarge, photomontage or digitally manipulated....

Connections to Eadweard Muybridge....

Textiles

Constructed textiles
Dyed or Printed textiles
Fine Art textiles
Fashion textiles



Image J

For textile interpretations the emphasis could be placed on the colour, shape or textural qualities of botanical forms. An imaginative combination of materials could include different coloured polythene bags and other disposable man made materials. Silk painting or Batik techniques could promote colour exploration...

Links to the work of Lucienne Day...

3D Design

Theatre design
Interior design
Product design



Image K

A theatrical company are performing a tribute to the life and work of Henri Rousseau and it will be set in one of his paintings. Explorations of the theme could consider the set design, stage furnishing or props.

Connections to the stage designs of Leon Bakst, David Hockney and John Piper

Critical and Contextual Studies in Art, Design and Craft

An illustrated journal

A diary with illustrations recording a visit to an exhibition or museum related to the theme

An exhibition or display with accompanying commentary

A series of information boards

Using an artist or group that work with botanical subject matter, investigate their work and prepare a dossier containing; notes, photographs, drawings, digital images and other records of research. Final outcomes could be conveyed as..

Connections or links can be found...

Applied Art and Design

The Urban Farm

A small working farm and visitor centre is planning a re-launch. The farm is situated within an urban environment. It is well established and has a good variety of rare breeds. The farm produces a small range of organic dairy products. As an artist, craftsperson or designer, you are invited to take part in this re-development. The development team are particularly interested in the visitor centre and in growing the retail side of the business, not just the farm produce but also related gift items.

The organisers are offering a range of commissions for the re-launch;

Art

- Paintings
- Prints
- video presentation
- photographs

Which explore themes of: organic production, rare breeds, small-scale craft production of foodstuffs,.

- Sculpture
- Kinetic work
- Installations

Which explore themes of: the countryside at work, rare and endangered species, where our food comes from.

Craft

- textiles
- ceramics
- jewellery

- metal and wood work
- paper

Which explore themes of: the urban farm, real food, the countryside at work.

Design

- Web sites
- Vehicle
- Leisure wear
- Surface pattern`

Which explore themes of: growing your health, what is a cow? What is cheese? Etc.

The way we are

As an artist, craftsperson or designer, you are invited to take part in a mass observation of our country and record and create work which reflects and explores the way we are at this moment in time.

The work you produce will be included in a travelling and on line exhibition used to promote the mass observation programme.

The organisers are offering a range of commissions to be included in the exhibition

Art

- Paintings
- Prints
- video piece
- photographs

which explore themes of: a personal memoir, contemporary Heroes, my place, where we live.

- Sculpture
- Kinetic work
- Installations

Which explore themes of: the shared space, domestic tools, I like to eat this, how do I get there.

Craft

- textiles
- ceramics
- jewellery
- metal and wood work
- paper adinfanitem.....

Which explore themes of: things we use, do these suite me, There's a birthday coming, comfy places.

Design

- Web sites
- Vehicle
- Leisure wear
- Surface pattern

Which explore themes of: nature tomorrow, you can look different, there's no more petrol, this is who we are.

SPECIMEN

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Image E -

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